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DATE TO BE DEVELOPED AT HEARINGS
FOR
PURPOSES OF ECONOMIC ANALYSIS OF MILK MARKETS

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The points raised below and on the following pages are suggestive of material needed for the Dairy Section in preparing a license and making recommendations and analyses. Representatives at Hearings may find it advantageous to check points on which evidence has been given.

I.

PROPONENTS AND OPPONENTS TO LICENSE

1. Who are parties in favor, and whom do they represent?
2. Why do they want a license?
3. Opponents - their representation.
4. Is opposition to license itself, or to specific provisions?

II.

SALES AREA

1. Population
2. Population of each of several towns, if several are in Sales Area.
3. Analyze if too large or too small.
4. Economic and other differences between towns in Sales Area.
5.
 - (a) What are major industries?
 - (b) Purchasing power conditions of consumer?
 - (c) General conditions, and effect of Depression?

THE HISTORY OF THE
CITY OF BOSTON

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FROM THE FIRST SETTLEMENT
TO THE PRESENT TIME
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III.

PRODUCERS' CO-OPERATIVES

1. How many cooperatives?
2. Obtain Articles of Incorporation and By-Laws.
3. Obtain History of Organization.
4. Number of members in each co-operative.
5. Just what constitutes membership?
Obtain copy of membership contract.
6. Purpose, Function, Services of Co-Operative.
7. How financed
 - (a) Check-off
 - (b) Stock
 - (c) Properties owned
 - (d) Divident Disbursements
8. Board of Directors
How elected.
9. Who carries on business and by what authority?

IV.

PRODUCTION, PRICE, USAGE

A. Production

1. Total number of producers.
(Establish number of non-members of co-operatives)
2. Has number been increasing, and if so, why?
3. Volume of milk produced.
4. (a) Average size of farm
(b) Average milk production per farm
(c) Sources of farmers' income
(d) Has production per farm been increasing? Why?
5. Uses of Milk
(a) Amount of Class I
(b) Amount of Class II
(c) Amount of Class III
(d) Develop Surplus Milk Condition, and Seasonal Variation in production.
6. ~~Base~~-Surplus Plan?
(a) History of Plan.
(b) Develop all information possible on this.
7. Size and Character of Milk Shed
(a) Number of miles to North_____, South_____
East_____, West _____
(b) Is it interspersed with creameries, condenseries, cheese factories? Where located?

V.

DISTRIBUTION AND DEMAND

A. Distribution

1. Number of Pasteurizing Distributors _____

Volume handled _____

Class I Sales _____

(a) Number in 1928, 1930, 1932, 1934.

2. Number of producer-distributors _____

Volume handled _____

Class I Sales _____

(a) Number in 1928, 1930, 1932, 1934.

3. Grades and Kinds of Milk Sold and Purchased.

4. Per cent Business Wholesale _____, Retail _____.
Has this relationship changed?

5. Prices (milk and cream) Wholesale _____, Retail _____.

6. History of Retail Prices (obtain for at least several
years).
Any price-cutting? Develop.

7. Obtain size or estimate of size of delivery loads.

8. Any Associations of Dealers?

Functions, Purposes, Membership.

Obtain Articles of Incorporation and By-Laws.

B. Demand

1. Has it fallen off in last few years? How Much? Why?

2. Seasonal Fluctuation?

VI.

GENERAL

1. Trucking and Hauling

- (a) Costs?
- (b) Who owns trucks?
- (c) Who pays truckers?

2. Country Stations

Number

Percentage of Total Volume Handled

Charges

Ownership

3. Interstate Features

Develop fully, very important.

NOTE: Invite Briefs, especially from organized distributors
and producers.

TABLE

1. Income and Expenditure

- (a) Total
- (b) The new system
- (c) The new system

2. Expenditure

Expenditure of Total Income Expenditure
Expenditure
Expenditure

3. Income and Expenditure

Income and Expenditure